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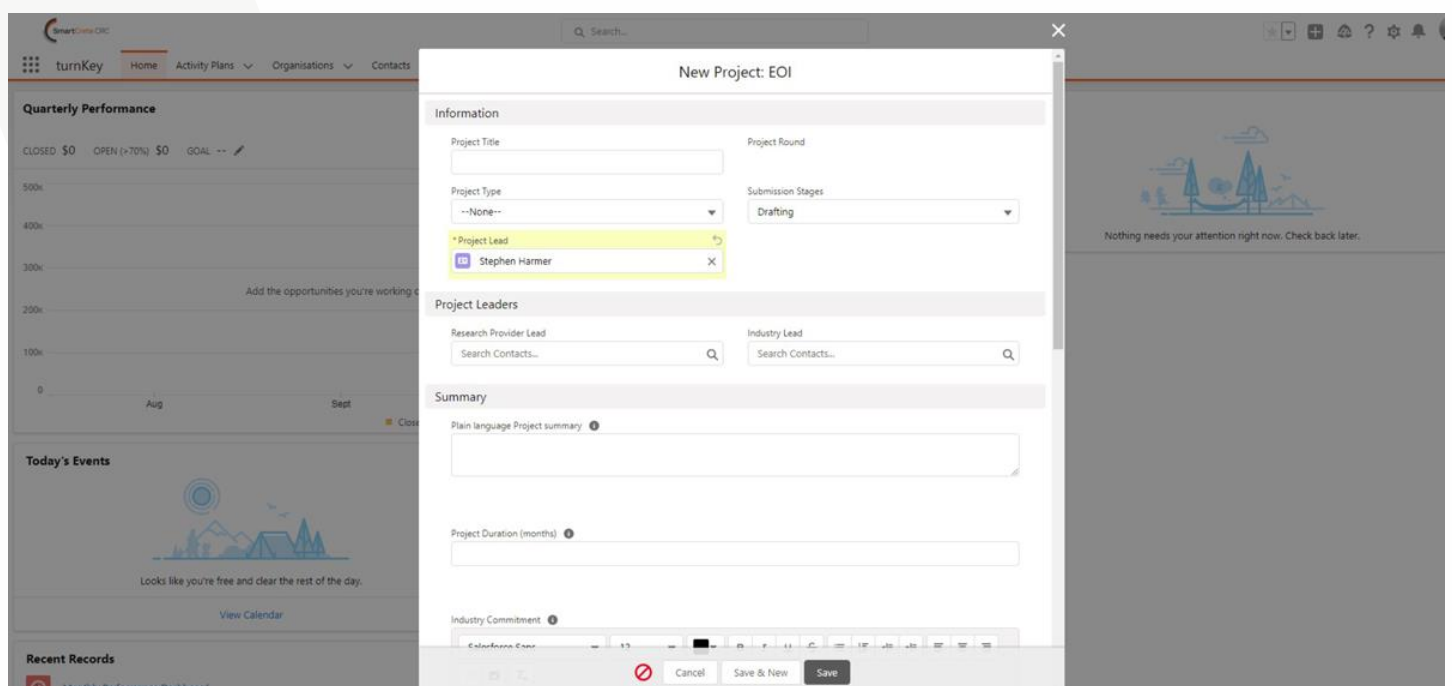
Working Smarter with the turnKey CRC application

SmartCreate CRC is one of the smallest Collaborative Research Centres awarded grant funding in the last five CRC rounds and is run by a small staff of eight full and part time employees.

Two of the keys to efficiency and productivity success for the SmartCreate CRC are the application of turnKey CRC Project Reporting software and the enabling of project leads to input and manage their projects online.

Project Efficiency

Initially developed by Autism CRC, the turnKey application has been further enhanced by the SmartCreate CRC team to provide an end-to-end project management systems that allows project leads to manage the entire project lifecycle from project proposal, evaluation, approval and execution, to progress reporting and project milestone tracking. Additional features allow for project budget management, automated reporting against the Commonwealth milestones and project specific summary dashboards.



Media Release

FOR IMMEDIATE DISTRIBUTION

Research Office Portfolio Management

For our Academic partners turnKey provides a simple method for the Research Office (RO) to oversee their portfolio of projects against their budgets, project portfolio objectives and staffing allocations through dashboards that leverage powerful data visualisation tools.

Effective Relationship and Communication Management

turnKey is built on Salesforce's Customer Relationship Management (CRM) platform and allows SmartCrete CRC to establish multi-level contacts through partner organisations based on their involvement in projects and decision making.

This functionality allows SmartCrete to maintain effective communications with partner organisations through an integrated marketing plan that allows the use of email for CRC updates, project outcomes, shared learnings and important key dates.